SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

CC	ONTRACT N	0. 407/66
1.	THE CONT	TACT PERSON FOR THE PURCHASER IS:
		Laura Lan Caster Name
		115 East Park Au Soitel, Tallahasse FL 32301 Address
		275-752-5159 Phone Number
2.	THE TOP (OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
	AIL.	Carlton E. Turner
		Carlton E. Turner Mary Evertz
3.	IF THE AD	REFERS TO A CANDIDATE:
	a.	The name of the candidate is
	b.	The candidate seeks election to the office of in the □ Primary Election, □ General Election, or □ Special Election.
4.		REFERS TO AN ISSUE:
	a.	The issue is Drug Free Florida The Purchaser is Laura Lan Caster
	b.	The Purchaser is Laura Lan Caster.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

ORDER

Local

Orders	Order / Rev:	407166		
	Alt Order #:	08398600		
	Product Desc:	DRUG FREE FL COMMITT		WPLG
	Estimate:	68		WPLG, INC.
	Flight Dates:	10/01/16 - 10/09/16	Primary AE:	Justin Votta
	Original Date / Rev:	09/23/16 / 09/23/16	Sales Office:	PHI
	Order Type:	GENERAL	Sales Region:	NAT
Agency	Name:	Jamestown Associates		
	Buying Contact:		Billing Type:	Cook
	Billing Contact:		Billing Calendar:	Cash Broadcast
		5937 Jones Creed Rd	Billing Cycle:	EOM/EOC
		Baton Rouge, LA 70817	Agency Commission:	15%
				1 3 2 2 3
Advertiser	Name:	ISS/Drug Free FI Committee	New Business Thru:	
	Demographic:	A50+	Order Separation:	00:15:00
	Product Codes:	PL-Ballot-Related	Advertiser External ID:	

Bill Plan Start Date # Spots Gross Amount **End Date** Net Amount 09/26/16 10/09/16 24

P-3

AGY, POL, ISSUE

\$36,400.00

Priority:

Account Executives

Revenue Codes:

Totals Month # Spots Gross Amount Net Amount Rating October 2016 \$36,400.00 24 \$30,940.00 63.00 Totals 24 \$36,400.00 \$30,940.00 63.00

General

Agency External ID:

Unit Code:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Justin Votta	•		Start Of Order - End Of Order	100%	

\$30,940.00

-		Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
1	WPLG	10/07/1	6 10/07/16	M-F 12n News M-F LCL 10 New	CM s @ Noon	12-1PM (12:00 PM-	12:30 P	1 M)	:30	1	\$600.00P-3	2.00 NM	1	\$600.00
	eek: 10/0:	_	End Date 10/09/16	Weekdays 1	Spots/Week 1	Rate \$600.00	Rati							
2			6 10/07/16	Local 5p News	СМ	5-6p (5:00 PM-5:		1	:30	1	\$1,500.00P-3	2.50 NM	1.	\$1,500.00
	Start eek: 10/03	3/16	End Date 10/09/16	Weekdays 1	Spots/Week 1	Rate \$1,500.00	Rati 2	<u>ng</u> .50						3
3			6 10/07/16	Local 5p News	CM	5-6p (5:30 PM-6:		1	:30	1	\$1,500.00P-3	2.50 NM	1	\$1,500.00
	Start eek: 10/03	3/16	End Date 10/09/16	Weekdays 1	Spots/Week 1	Rate \$1,500.00	Ratin 2.	ng 50				9		1/5
4			3 10/07/16	M-F 6p LCL News M-F Local News		6-630pm (6:00 PM-6:		1	:30	1	\$2,800.00P-3	4.50 NM	1 -	\$2,800.00
	Start eek: 10/03	/16	End Date 10/09/16	Weekdays	Spots/Week 1	Rate \$2,800.00	Ratir 0.	<u>ng</u> 00				- 1		1 UT ** *****
5			5 10/03/16	M-F 12n News M-F LCL 10 News	CM © Noon	12-1PM (12:00 PM-1		1 M)	:30	1	\$600.00P-3	2.00 NM	1	\$600.00
	Start ek: 10/03	/16	End Date 10/09/16	Weekdays 1	Spots/Week 1	Rate \$600.00	Ratin 2.	<u>ng</u> 00						9.8
6 \			10/03/16	M-F 5p Lcl News Local 5p News	СМ	5-6p (5:00 PM-5:3		1	:30	1	\$1,500.00P-3	2.50 NM	1	\$1,500.00
We	<u>Start I</u> ek: 10/03		End Date 10/09/16	Weekdays 1	Spots/Week	<u>Rate</u> \$1,500.00	Ratin 2.				× 8	: (5 2 0 . 1

Print Date: 09/23/16 10:30:18 Page 2 of 3

Order / Rev: Alt Order #:

Flight Dates:

407166

08398600

10/01/16 - 10/09/16

Advertiser:

ISS/Drug Free FI Committee

Product Desc:

DRUG FREE FL COMMITT

Estimate:

68

WPLG, INC.

0.

Ln Ch Start End	Inventory Code				4 (i) 1
7 WPLG 10/03/16 10/03/16	Inventory Code Breal 5 M-F 5p Lcl News CM	k Start/End Time Days 5-6p 1		Rtg Type Spots	Amount
	Local 5p News	5-6p 1 (5:30 PM-6:00 PM)	:30 1 \$1,500.00P-3	2.50 NM 1	\$1,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/03/16 10/09/16	1				5.00,
8 WPLG 10/03/16 10/03/16	M-F 6p LCL News CM M-F Local News	6-630pm 1	:30 1 \$2,800.00P-3	4.50 NM 1	\$2,800.00
Start Date End Date		(6:00 PM-6:30 PM) <u>Rate</u> <u>Rating</u>			
Week: 10/03/16 10/09/16	1	1 \$2,800.00 4.50			113
9 WPLG 10/01/16 10/08/16		6-7am1-	:30 1 \$1,000.00P-3	2.00 NM 2	\$2,000.00
Start Date End Date	Local 10 News Sat @ 6am Weekdays Spots/Week	(6:00 AM-6:30 AM)			Ψ2,000.00
Week: 09/26/16 10/02/16	Weekdays Spots/Week	Rate Rating 2.00			
Week: 10/03/16 10/09/16		1 \$1,000.00 2.00			
10 WPLG 10/02/16 10/09/16		530-7p1	:30 1 \$1,200.00P-3	4.50 NM 2	\$2,400,00
Start Date End Date	Sunday Weekend Early News Weekdays Spots/Week			* ·	: 6)
Week: 09/26/16 10/02/16	Weekdays Spots/Week	Rate Rating 4.50			: (0)
Week: 10/03/16 10/09/16	1	\$1,200.00 4.50		* *	
11 WPLG 10/06/16 10/06/16	0111	11-1135P1	:30 1 \$2,800.00P-3	3.00 NM 1	\$2,800.00
Start Date End Date	M-F Local 10 News @ 11pm Weekdays Spots/Week	Deta Dell		- 20 Maria	300)
Week: 10/03/16 10/09/16		Rate Rating \$2,800.00 3.00			
12 WPLG 10/06/16 10/06/16	M-F 12n News CM	12-1PM1	:30 1 \$600.00P-3	2.00 NM 1	
	M-F LCL 10 News @ Noon	(12:00 PM-12:30 PM)	.00 1 \$000.007-3	2.00 NM 1	\$600.00
<u>Start Date</u> <u>End Date</u> Week: 10/03/16 10/09/16	Weekdays Spots/Week	the same of the sa			
13 WPLG 10/06/16 10/06/16		\$600.00 2.00 5-6p1			
	Local 5p News	5-6p1 (5:00 PM-5:30 PM)	:30 1 \$1,500.00P-3	2.50 NM 1	\$1,500.00
Start Date End Date	Weekdays Spots/Week				0.
Week: 10/03/16 10/09/16	1 1	\$1,500.00 2.50			3
14 WPLG 10/06/16 10/06/16	M-F 5p Lcl News CM Local 5p News	5-6p1 (5:30 PM-6:00 PM)	:30 1 \$1,500.00P-3	2.50 NM 1	\$1,500.00
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 10/03/16 10/09/16	1 1	\$1,500.00 2.50			3 10.
15 WPLG 10/04/16 10/04/16		11-1135P -1	:30 1 \$2,800.00P-3	3.00 NM 1	\$2,800.00
Start Date End Date	M-F Local 10 News @ 11pm Weekdays Spots/Week	(11:00 PM-11:35 PM)		1	£105
Week: 10/03/16 10/09/16	-	Rate Rating \$2,800.00 3.00			> 10
16 WPLG 10/04/16 10/04/16	M-F 12n News CM	12-1PM -1	:30 1 \$600.00P-3	2.00 NM 1	
Stat Data E 15 .	M-F LCL 10 News @ Noon	(12:00 PM-12:30 PM)	φου	2.00 NW	\$600.00
<u>Start Date</u> <u>End Date</u> Week: 10/03/16 <u>End Date</u>	Weekdays Spots/Week	Rate Rating			0
17 WPLG 10/04/16 10/04/16		\$600.00 2.00 5-6p -1	:30 1 \$1.500.00P-3	0.50 144	
	Local 5p News	(5:00 PM-5:30 PM)	:30 1 \$1,500.00P-3	2.50 NM 1	\$1,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/03/16 10/09/16	Weekdays Spots/Week	Rate Rating			3
Week: 10/03/16 10/09/16 18 WPLG 10/04/16 10/04/16	2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	+ · (-	0. \
10,04,10		5-6p -1 (5:30 PM-6:00 PM)	:30 1 \$1,500.00P-3	2.50 NM 1	\$1,500.00
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 10/03/16 10/09/16	-1 1	\$1,500.00 2.50	i o	0.00	300 1
19 WPLG 10/05/16 10/05/16	14 5 1 01 40 11	12-1PM1	:30 1 \$600.00P-3	2.00 NM 1	\$600.00
Start Date End Date	M-F LCL 10 News @ Noon Weekdays Spots/Week	(12:00 PM-12:30 PM)			. HO.
Week: 10/03/16 10/09/16	1 1	Rate Rating \$600.00 2.00			0.
20 WPLG 10/05/16 10/05/16		5-6p1	:30 1 \$1,500.00P-3	2.50 NM 1	¢1 500 00
Start Data End Data		(5:00 PM-5:30 PM)	. 51,000.001-0	2.50 (4)	\$1,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/03/16 10/09/16	Weekdays Spots/Week	Rate Rating			. 0
21 WPLG 10/05/16 10/05/16		\$1,500.00 2.50 5-6p1	:30 1 \$1.500.00P-3	0.50.104	
			:30 1 \$1,500.00P-3	2.50 NM 1	\$1,500.00

Page 3 of 3 Print Date: 09/23/16 10:30:18

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WPLG, INC.

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pr	i Rtg Type	Spots	Amount
Sta Week: 10/0	<u>rt Date</u> 03/16	End Date 10/09/16	M-F 5p Lci News Local 5p News <u>Weekdays</u> 1	Spots/Week	(5:30 PM-6:0 Rate \$1,500.00	00 PM) Rating 2.50					Орого	Amogni
			M-F 6p LCL News M-F Local News		6-630pm (6:00 PM-6:3	1	:30	1	\$2,800.00P-	3 4.50 NM	1	\$2,800.0
<u>Star</u> Week: 10/0	nt <u>Date</u> 03/16	End Date 10/09/16	Weekdays 1	Spots/Week 1	Rate \$2,800.00	Rating 4.50				v v , g	1 .	10 13
										T		A CONTRACTOR OF STREET

Totals

24 \$36,400.00

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